

# Denton Benefit League

# Underwriting Agreement 2023-2024 (Annual Publication (Tabloid) Sponsorship on reverse side)

For UNDERWRITING questions, please contact Underwriting VP Sylvia Hobby at (214) 883-4288 or [underwriting@dentonbenefitleague.org](mailto:underwriting@dentonbenefitleague.org)

Please complete the following:

Underwriter Name (IMPORTANT: THIS IS HOW YOUR NAME WILL APPEAR IN PUBLICITY.) \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

### Underwriting Opportunities

For full description of all Underwriting Opportunities benefits, please see the Underwriting Opportunities page on our website, [www.dentonbenefitleague.org](http://www.dentonbenefitleague.org).

- Title UW: \_\_\_\_\_ \$20,000 and up
- Star UW: \_\_\_\_\_ \$15,000 and up
- Crystal UW: \_\_\_\_\_ \$10,000 and up
- Platinum UW: \_\_\_\_\_ \$7,500 and up
- Diamond UW: \_\_\_\_\_ \$5,000 and up
- Gold UW: \_\_\_\_\_ \$2,500 and up
- Silver UW: \_\_\_\_\_ \$1,500 and up
- Bronze UW: \_\_\_\_\_ \$1,000 and up
- Special Friend: \_\_\_\_\_ \$500 and up

**\*\*Presenting through Silver Underwriting levels will need to fill in the reverse side of this form for the Annual Publication.\*\***

**NEW OPTION: Make me an ANNUAL underwriter at the chosen level above and automatically charge my credit card each year on February 3rd.**

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_ CVC: \_\_\_\_\_

**\*\*Underwriters are given seating preference based upon UW level and availability. Please seat my party:**

- near the dance floor/stage
- middle of ballroom
- outer edge of ballroom

### Totals:

Underwriting pledge: \$ \_\_\_\_\_  
 Annual Publication Sponsorship  
 from reverse side: \$ \_\_\_\_\_  
 Subtract UW credit for Annual  
 Publication (if used - see benefits): - \$ \_\_\_\_\_  
 Charity Ball Tickets (not covered by UW  
 Sponsorship): # \_\_\_\_\_ at \$145 each:  
 \$ \_\_\_\_\_

### Payment Options:

- Pay now by Credit Card at [www.dentonbenefitleague.org](http://www.dentonbenefitleague.org)
- Please bill me November 6, 2023 (Underwriting only)
- Please bill me January 3, 2024 (Annual Publication only)
- Pay now by check to: Denton Benefit League  
 and mail to: Denton Benefit League  
 P.O. Box 725  
 Denton, TX. 76202

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

**Underwriting Agreement Terms:** The organization/individual listed above agrees to pay the Denton Benefit League the Total Amount Due above in accordance with the Payment Option checked above. If choosing a billing option, payments are due within 30 days of billing date. All payments are due no later than February 3, 2024. If choosing a "Pay now" option, payment is due in full at time of contract. Payments are non-refundable. If Underwriting level includes credit that may be used for the Annual Publication, Underwriter agrees to the Annual Publication terms found on the reverse side of this form.

Underwriter Authorized Signature: \_\_\_\_\_

**Denton Benefit League**

**Annual Publication (Tabloid) Sponsorship 2023-2024  
(Underwriting Agreement on reverse side)**

For ANNUAL PUBLICATION questions, please contact Annual Publication VP Tanya Blixt at (214) 906-2194 or [tabloid@dentonbenefitleague.org](mailto:tabloid@dentonbenefitleague.org)

Please complete the following:

Name (IMPORTANT: THIS IS HOW YOUR NAME WILL APPEAR IN PUBLICATION.) \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

**Caption (20 word limit for 1/4 page sponsorship; 45 word limit for 1/2 and full page sponsorship):**

\_\_\_\_\_  
\_\_\_\_\_

**Annual Publication Opportunities:**

- Full Page Color\* — Vertical (9.1 x 7.75) — \$825
- Half Page Color\* — Horizontal (4.1 x 7.75) — \$450
- Quarter Page Color\* — Vertical (4.1 x 3.8) — \$250
- Business Card — Horizontal (3.5 x 2 in.) — \$125

**\*Select Publication sponsors who are not Underwriters may purchase Charity Ball tickets at the member rate of \$145 each. Full page sponsors may purchase up to 4 (four) tickets; Half and Quarter page sponsors may purchase up to 2 (two) tickets.**

**Photography Options:**

- It is my responsibility to make an appointment with the DBL photographers by Nov. 15, 2023.
- I will furnish a digital photo (300 dpi.jpeg) by January 8, 2024 or the space will be considered donated to DBL.
- I wish to donate my space for DBL use.

**No late photos will be accepted. Thank you.**

**\*\*The Annual Publication will be published for distribution at the annual Charity Ball, and also available for viewing online through a link provided by email.**

**Totals:**

**(Underwriters please fill out reverse side if using credit for Publication sponsorship.)**

Annual Publication Sponsorship: \$ \_\_\_\_\_  
Charity Ball Tickets # \_\_\_\_\_ at \$145 each:  
\$ \_\_\_\_\_

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

**Payment Options:**

- Pay now by Credit Card at [www.dentonbenefitleague.org](http://www.dentonbenefitleague.org)
- Please bill me January 3, 2024 (Annual Publication only)
- Pay now by check to: Denton Benefit League  
and mail to: Denton Benefit League  
P.O. Box 725  
Denton, TX. 76202

**Annual Publication Sponsor Terms:** The organization/individual listed above agrees to pay the Denton Benefit League the Total Amount Due above in accordance with the Payment Option checked above. If choosing a billing option, payments are due within 30 days of billing date. All payments are due no later than February 3, 2024. If choosing a "Pay now" option, payment is due in full at time of contract. Payments are non-refundable. The Half Page price may not be used for two Quarter Page insertions; likewise, the Full Page price does not satisfy the charge for insertion of two half page spaces. **Photo Guidelines:** Sponsorship includes the DBL photographer's sitting fee, which they generously donate, if the appointment for the sitting takes place by **November 15, 2023**. For sittings after November 15, 2023, a sitting fee may be charged. Photos may contain business signage as a secondary element with no overt advertising. People or pets must appear larger than signage. Full and Quarter page photos MUST be vertical, Half page photos MUST be horizontal. If sponsor's photo has not been received by January 8, 2024, or does not meet these DBL guidelines, DBL reserves the right to publish the picture of its choice.

AP Sponsor Signature: \_\_\_\_\_