



Denton Benefit League

Mission: To raise funds for philanthropic purposes and to promote volunteerism within our community.

Look Book Information & Photo Guidelines

Guidelines:

- Must include at least one person or at least one person and a pet/pets
- May contain business signage as a secondary element (no overt advertising)
- 300 dpi resolution (smart phone photos are acceptable)
 - ★ Photos taken from Facebook do not have enough resolution to print
- Use photos taken directly from smartphone albums to ensure good quality

Orientation:

- Half page photos need a HORIZONTAL orientation
- Full page and quarter page photos need a VERTICAL orientation

Submitting Photos:

- Email photo to tabloid@dentonbenefitleague.org
- Include the sponsor name as it will appear in the Look Book
- Name of people in photo (left to right or left to right front row/back row, sitting/standing)
- Indicate the relationship of the people to the sponsor and the group name if applicable (example: staff, employees, board of directors, etc.)
- Include caption for the photo
- Include photo size (quarter page, half page, or full page)

Caption:

- Quarter page: 20 word limit
- Half and full page: 45 word limit
- DBL will compose the caption unless you request specific wording

PHOTO DEADLINE IS JANUARY 9, 2023.

If the photo is not received by the due date the space will be considered donated.

If you have any questions, please contact Lindsay Stewart, Look Book Chair, at tabloid@dentonbenefitleague.org.

THANK YOU! Your support is greatly appreciated!