



## 2022-2023 | Underwriting Agreement | Tabloid Sponsorship

### 2022-2023 Underwriting VP

Sara Schroeder  
 (806) 789-4643  
 Underwriting@dentonbenefitleague.org

### 2022-2023 Tabloid (LookBook) VP

Lindsay Stewart  
 (310) 801-2489  
 Tabloid@dentonbenefitleague.org

Sponsor/Donor Name **(Important: This is how your name will appear in Tabloid and/or Underwriting publicity)**

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Caption (20 word limit for 1/4 page ad, 45 word limit for 1/2 and full page ad.)

#### Underwriting Opportunities

- \_\_\_\_\_ \$20,000 and up
- Crystal \$10,000
- Platinum \$7,500
- Diamond \$5,000
- Gold \$2,500
- Silver \$1,500
- Bronze \$1,000
- Special Friend \$500

Please see Underwriting Opportunities addendum for benefits.

**ATTN Underwriters: If using Underwriting credit for Tabloid, please complete section 2**

#### Tabloid Opportunities

Size	Orientation	Cost
<input type="checkbox"/> Full Page Color*	Vertical (7.75x9.1)	\$825
<input type="checkbox"/> 1/2 Page Color*	Horizontal (7.75x4.1)	\$450
<input type="checkbox"/> 1/4 Page Color*	Vertical (3.8x4.1)	\$250
<input type="checkbox"/> Business Card	3.5 x 2 inches	\$125

**Select\* Tabloid sponsors who are not Underwriters may purchase Charity Ball tickets at the member rate of \$145 each**  
 -1/2 and 1/4 page sponsors may purchase up to 2 tickets  
 -Full page sponsors may purchase up to 4 tickets

**Photo/Copy Deadline: January 9th, 2023**

#### Photography Options

- I understand it is my responsibility to make an appointment with the DBL photographers by November 15, 2022
- I will furnish a digital photo (300 dpi.jpeg) by January 9, 2023 or the space will be considered donated to DBL
- I wish to donate my space for DBL use

**No late photos will be accepted – Thank You**

#### Totals

Underwriting Pledge	\$ _____
Tabloid Sponsorship	\$ _____
Subtract Underwriting Credit for Tabloid	\$ _____
Total Charity Ball tickets (\$145 each)	\$ _____
<b>Total Amount Due</b>	<b>\$ _____</b>

#### Payment Options

- Pay now by check: \_\_\_\_\_  
 Denton Benefit League  
 P.O. Box 725 Denton, Texas 76202
- Pay now by CC (dentonbenefitleague.org) \_\_\_\_\_
- Please bill me November 8, 2022 (UW) \_\_\_\_\_
- Please bill me January 3rd, 2023 (Tabloid) \_\_\_\_\_
- Venmo - @denton-benefitleague \_\_\_\_\_

The organization or individual(s) listed above agrees to pay Denton Benefit League the Total Amount Due above by **February 1, 2023**.  
**Payments are non-refundable.**

#### Tabloid Sponsor Terms

**Publication:** The Denton Benefit League Tabloid will be published for distribution at the Charity Ball which is planned for April 1, 2023.

**Payments:** Unless otherwise specified on the contract, payment is due in full at time of contract. Delayed billing is available as indicated in section 5. For delayed billing, payments are due within 30 days of billing date. All payments are non-refundable. The half-page price does not satisfy the charge for insertion of two quarter-page spaces per sponsor; likewise, the full-page price does not satisfy the charge for insertion of two half-page spaces.

**Photo Guidelines:** The cost of the sponsorship includes the DBL photographer's sitting fee, which they generously donate, if the appointment for the sitting takes place by **November 15, 2022**. For sittings after **November 15**, a sitting fee may be charged by the photographers. Photos may contain business signage as a secondary element with no overt advertising. People or pets must appear larger in photos than signage. Half-page photos must be horizontal orientation; all other photos must be vertical orientation.

Denton Benefit League reserves the right to publish the picture of its choice if sponsor's picture has not been received by **January 9th, 2023** or it does not meet the Denton Benefit League photo guidelines stated above.

Sponsor's Authorized Signature \_\_\_\_\_  
 (Typed Name will serve as authorization for online form)

\_\_\_\_\_  
 Committee member