



Denton Benefit League

Mission: To raise funds for philanthropic purposes and to promote volunteerism within our community.

Look Book Photo Guidelines

All photos are in color!

Please send in 300 dpi.

Here are the specs for the photos:

Full Page

7.75" X 9.1" for Picture - **(Note, the full page ad is vertical)**

1 Line for Name/Title

2 lines for caption – 45 words max

Half Page

7.75" X 4.1" for Picture – **(Note, the half page ad is horizontal)**

1 Line for Name/Title

2 Lines for caption – 45 words max

Quarter Page

3.8" X 4.1" for Picture – **(Note, the quarter page ad is vertical)**

1 Line for Name/Title

2 Lines for caption – 20 words max

Business Card

3.5" X 2" business card

Horizontal or vertical orientation

No title or caption

Please email the photo, the page size and the caption with the Look Book Sponsors name to tabloid@dentonbenefitleague.org.

If you have any questions, please contact Lindsay Stewart, Look Book Chair, at tabloid@dentonbenefitleague.org.

THANK YOU! Your support is greatly appreciated!