



# *Denton Benefit League*

*Mission: To raise funds for philanthropic purposes and to promote volunteerism within our community.*

## Tabloid Information & Photo Guidelines 2021

### Guidelines:

- Must include at least one person or at least one person and a pet/pets
- May contain business signage as a secondary element (no overt advertising)
- 300 dpi resolution (smart phone photos are acceptable)
  - ★ Photos taken from Facebook do not have enough resolution to print
- Use photos taken directly from smartphone albums to ensure good quality

### Orientation:

- Half page photos need a HORIZONTAL orientation
- Full page and quarter page photos need a VERTICAL orientation

### Submitting Photos:

- Email photo to [tabloid@dentonbenefitleague.org](mailto:tabloid@dentonbenefitleague.org)
- Include the sponsor name as it will appear in the Tabloid
- Name of people in photo (left to right or left to right front row/back row, sitting/standing)
- Indicate the relationship of the people to the sponsor and the group name if applicable (example: staff, employees, board of directors, etc.)
- Include caption for the photo
- Include photo size (quarter page, half page, or full page)

### Caption:

- Quarter page: 20 word limit
- Half and full page: 45 minute limit
- DBL will compose the caption unless you request specific wording

**PHOTO DEADLINE IS JANUARY 8, 2021.**

**If the photo is not received by the due date the space will be considered donated.**

If you have any questions, please contact Tanya Blixt, Tabloid Chair,  
5th Vice President, at [tabloid@dentonbenefitleague.org](mailto:tabloid@dentonbenefitleague.org).

**THANK YOU! Your support is greatly appreciated!**