



Denton Benefit League P.O. Box 725, Denton, TX 76202

2021 | Underwriting Agreement | Tabloid Sponsorship

2021 Underwriting, 7th Vice President
Ryann Reid
940-465-1237
underwriting@dentonbenefitleague.org

2021 Tabloid, 5th Vice President
Tanya Blixt
214-906-2194
tabloid@dentonbenefitleague.org

Sponsor/Donor Name (IMPORTANT: Name in Tabloid and/or Underwriting will appear as stated above)

Contact Person

Email

Phone

Address

City

Zip

Caption (20 word limit for 1/4 page ad, 45 word limit for 1/2 and full page ad)

Underwriting Opportunities

- Please download form \$20,000 and up
Contact Ryann Reid, Underwriting VP, for customized benefits
- Star \$15,000 - \$19,999
- Crystal \$10,000 - \$14,999
- Platinum \$7,500 - \$9,999
- Diamond \$5,000 - \$7,499
- Gold \$2,500 - \$4,999
- Silver \$1,500 - \$2,499
- Bronze \$1,000 - \$1,499
- Special Friend \$500 - \$999

Please see Underwriting Opportunities addendum for benefits.

ATTENTION UNDERWRITERS: If using Underwriting credit for Tabloid, please complete section 2

Tabloid Opportunities

Size	Orientation/Size	Cost
<input type="checkbox"/> Full Page Color*	Vertical/ 7.75"X9.1"	\$825
<input type="checkbox"/> 1/2 Page Color*	Horizontal/ 7.75"X4.1"	\$450
<input type="checkbox"/> 1/4 Page Color*	Vertical/ 3.8"X4.1	\$250
<input type="checkbox"/> Business Card	3.5" X 2"	\$125

Select Tabloid sponsors who are not Underwriters may purchase Charity Ball tickets at the member rate of \$135 each
-1/2 and 1/4 page sponsors may purchase up to 2 tickets

Photography Options

- I understand it is my responsibility to make an appointment with the DBL photographers by November 20, 2020
- I will furnish a digital photo (300 dpi jpeg) by January 8, 2021
- I wish to donate my space for DBL use

No late photos will be accepted - Thank you

Totals

Underwriting Pledge	\$ _____
Tabloid Sponsorship	\$ _____
Subtract Underwriting Tabloid Credit	\$ _____
Total Charity Ball Tickets (\$135 each)	\$ _____
TOTAL AMOUNT DUE	\$ _____

Payment Options

- Pay now by check: Denton Benefit League
PO. Box 725, Denton, TX 76202
- Pay now by Credit Card (dentonbenefitleague.org)
- Please bill me November 2, 2020
- Please bill me January 2, 2021
- Venmo @Denton-BenefitLeague

Photo/Copy Deadline: January 8, 2021

The organization or individual(s) listed above agrees to pay Denton Benefit League the **TOTAL AMOUNT DUE by February 1, 2021**

Payments are non-refundable.

Tabloid Sponsorship Terms

Payments: Unless otherwise specified on the contract, payment is due in full at time of contract. Delayed billing is available as indicated above. For delayed billing, payments are due within 30 days of the billing date. All payments are non-refundable.

Photo Guidelines: The cost of the sponsorship includes the DBL photographer's sitting fee, which they generously donate. If the appointment for the sitting takes place by **November 20, 2020**. For sitting after **November 20**, a sitting fee may be charged by the photographers. Photos may contain business signage as a secondary element with no overt advertising. People or pets must appear larger in photo than signage. Half-page photos must be horizontal orientation; all other photos must be vertical orientation.

Denton Benefit League reserves the right to publish the picture of its choice if sponsors picture has not been received by **January 8, 2021** or it does not meet the DBL photos guidelines stated above.

Sponsor's Authorized Signature: _____

(Typed name will serve as authorization for online form)

Committee Member