

DENTON BENEFIT LEAGUE

2020 Tabloid Information Sheet

If submitting your own photo, the guidelines are:

- Horizontal orientation for half page
- Vertical orientation for quarter and full-page
- Must include at least one person or at least one person and a pet/pets
- May contain business signage as a secondary element but no overt advertising
- 300 dpi resolution (most iphones)

Email your photo to tabloid@dentonbenefitleague.org along with the following information.

- Sponsor name as it should appear in tabloid
- Names of people (left to right or left to right front row/back row, sitting/standing) & indicate relationship to sponsor
- Group name (ex: staff, employees, board)
- Photo size (one quarter, one half or full page)
- Business Card 3.5 X 2

DBL will compose the caption unless you request specific wording. (20 word limit for 1/4 page; 45 word limit for 1/2 and full page)

PHOTO and BUSINESS CARD DEADLINE is January 6, 2020. If photo is not received by due date, it will be considered donated space.

If you have any questions, please contact Alicia Barker, DBL Tabloid Chair, at tabloidphotocopy@dentonbenefitleague.org.

THANK YOU! Your support is greatly appreciated.