



2020 | Underwriting Agreement | Tabloid Sponsorship

2020 Underwriting VP

Rebecca Jackson
972-935-2484
Underwriting@dentonbenefitleague.org

2020 Tabloid VP

Alicia Barker
817-673-1561
Tabloid@dentonbenefitleague.org

Sponsor/Donor Name **(Important: This is how your name will appear in Tabloid and/or Underwriting publicity)**

Contact Person _____ Email _____

Phone _____ Address _____ City _____ Zip _____

Caption (20 word limit for 1/4 page ad, 45 word limit for 1/2 and full page ad.)

Underwriting Opportunities

- _____ \$20,000 and up
Contact Rebecca Jackson, Underwriting VP, for customized benefits
- Star \$15,000 - \$19,999
- Crystal \$10,000 - \$14,999
- Platinum \$7,500 - \$9,999
- Diamond \$5,000 - \$7,499
- Gold \$2,500 - \$4,999
- Silver \$1,500 - \$2,499
- Bronze \$1,000 - \$1,499
- Special Friend \$500 - \$999

Please see Underwriting Opportunities addendum for benefits.

ATTN Underwriters: If using Underwriting credit for Tabloid, please complete section 2

Tabloid Opportunities

Size	Orientation	Cost
<input type="checkbox"/> Full Page Color*	Vertical	\$825
<input type="checkbox"/> 1/2 Page Color*	Horizontal	\$450
<input type="checkbox"/> 1/4 Page Color*	Vertical	\$250
<input type="checkbox"/> Business Card	3.5 x 2 inches	\$125

Select* Tabloid sponsors who are not Underwriters may purchase Charity Ball tickets at the member rate of \$135 each
-1/2 and 1/4 page sponsors may purchase up to 2 tickets
-Full page sponsors may purchase up to 4 tickets

Photography Options

- I understand it is my responsibility to make an appointment with the DBL photographers by November 15, 2019
- I will furnish a digital photo (300 dpi.jpeg) by January 6, 2020, or the space will be considered donated to DBL
- I wish to donate my space for DBL use

No late photos will be accepted – Thank You

Totals

Underwriting Pledge	\$ _____
Tabloid Sponsorship	\$ _____
Subtract Underwriting Credit for Tabloid	\$ _____
Total Charity Ball tickets (\$135 each)	\$ _____
Total Amount Due	\$ _____

Payment Options

- Pay now by check: Denton Benefit League _____
P.O. Box 725 Denton, Texas 76202
- Pay now by CC (dentonbenefitleague.org) _____
- Please bill me November 1, 2019 _____
- Please bill me January 1, 2020 _____

Photo/Copy Deadline: January 6, 2020

The organization or individual(s) listed above agrees to pay Denton Benefit League the Total Amount Due above by **February 1, 2020**.
Payments are non-refundable.

Tabloid Sponsor Terms

Publication: The Denton Benefit League Tabloid will be published **April 5, 2020** as a supplement to the Denton Record-Chronicle.

Payments: Unless otherwise specified on the contract, payment is due in full at time of contract. Delayed billing is available as indicated in section 5. For delayed billing, payments are due within 30 days of billing date. All payments are non-refundable. The half-page price does not satisfy the charge for insertion of two quarter-page spaces per sponsor; likewise, the full-page price does not satisfy the charge for insertion of two half-page spaces.

Photo Guidelines: The cost of the sponsorship includes the DBL photographer's sitting fee, which they generously donate, if the appointment for the sitting takes place by **November 15, 2019**. For sittings after **November 15**, a sitting fee may be charged by the photographers. Photos may contain business signage as a secondary element with no overt advertising. People or pets must appear larger in photos than signage. Half-page photos must be horizontal orientation; all other photos must be vertical orientation. Denton Benefit League reserves the right to publish the picture of its choice if sponsor's picture has not been received by **January 6, 2020** or it does not meet the Denton Benefit League photo guidelines stated above.

Sponsor's Authorized Signature _____
(Typed Name will serve as authorization for online form)

Committee member